

**Angling Development Board of Scotland
'One Plan for Angling' 2012-2015**

The Coaching Pathway	KPI	Delivery	Licensed Coaches
UKCC	UKCC L3 delivery	3 x L3 coaches	3 licensed
	UKCC L2 delivery	40 x new L2 coaches	40 licensed
	UKCC L1 delivery	50 x new L1 coaches	36 licensed
Assessors	New Assessors	8 new A1 Assessors	8 licensed
Verifiers	New Verifiers	2 new V1 Verifiers	2 licensed
Tutors	New Tutors	14 new Tutors	14 licensed
The Participation Pathway	KPI	Delivery	Base 2011
Clubs	10% increase over 4 years	Promotion through Club Angling, retention of existing clubs and development of a 'Club Pack'	130
Individuals	10% increase over 4 years	Promotion through Club Angling, retention of existing members	662
Associates/Corporate	30% increase over 4 years	Marketing, communications, good governance	15
Internationalists (all)	50% increase over 4 years	Angler pathway, national/international competition	150
The Delivery Pathway	KPI	Delivery	Base 2011
Community Sport Hubs	To work in partnership with 40 CSHs	Engage with 60% of all CSHs	1
Club Angling Programme	To deliver 72 Club Angling programmes by end 2015	To roll Club Angling across Scotland in partnership with CSHs when applicable	7
Angling NPA	To develop in partnership a schools/college based nationally recognised angling progression award. To be ready for delivery in a Autumn 13	To deliver the new NPA in partnership with 5 schools and 1 college in 2013/14 educational year	0
Workforce Development Pathway	KPI	Delivery	Base 2011
Staffing	To improve governance, participation, marketing, communication and deliver growth and membership	To recruit and deploy a full time Co-ordination Officer and a part time administrator in addition to current staff.	1 x full time, 1 full time (pro rata), 1 x part time
Volunteering	To improve the national delivery of SGB objectives through volunteer recruitment and retention	Utilise available sportscotland programmes and support to recruit and train suitable volunteers	28 SGB Board Members, 25 coaches

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SGB Governance	KPI	Delivery	Base 2011
SANA, SFSA, SFCA	To maintain and improve 'Fit for Purpose' SGB status as recognised by sportscotland	To adopt and implement recommendations from recent 'Moore Stephens' audit	All achieved 'Fit for Purpose' status
Facility Enablers	KPI	Delivery	Base 2011
CSHs Delivery Centres	To develop CSH links through the Club Angling programme with new facilities becoming Club Angling ADCs	To work with 60% of the CSHs across Scotland	7
Administration		Monitor office and storage requirements needed to accommodate the objectives of the 'One Plan'	1 administration centre
Partnerships	KPI	Delivery	Base 2011
Organisations	To maintain and develop current partnerships and to investigate potential new partners as required	ADBoS to continue to forward communications and partnership approach across a range of organisations and partners	sportscotland, CSHs, Clubs, Executive agencies, commercial sponsors, active schools, education, Scottish Government
Marketing/Comms	KPI	Delivery	Base 2011
Organisation Positioning	To encourage recognition of ADBoS as the unified organisation delivering Angling Development in Scotland in partnership with the SGBs	Website, Facebook, Twitter, YouTube, press release and other appropriate publicity organs, annual 'Partnership Conference'	Website, FB, YouTube